



How you can help save cruelty free cosmetics in Europe

Europe's ban on animal testing for cosmetics is at risk. But Dove and The Body Shop are joining the world's leading animal protection groups to defend it. And if you're an EU citizen, you can help.



We say use science.

Not animals.

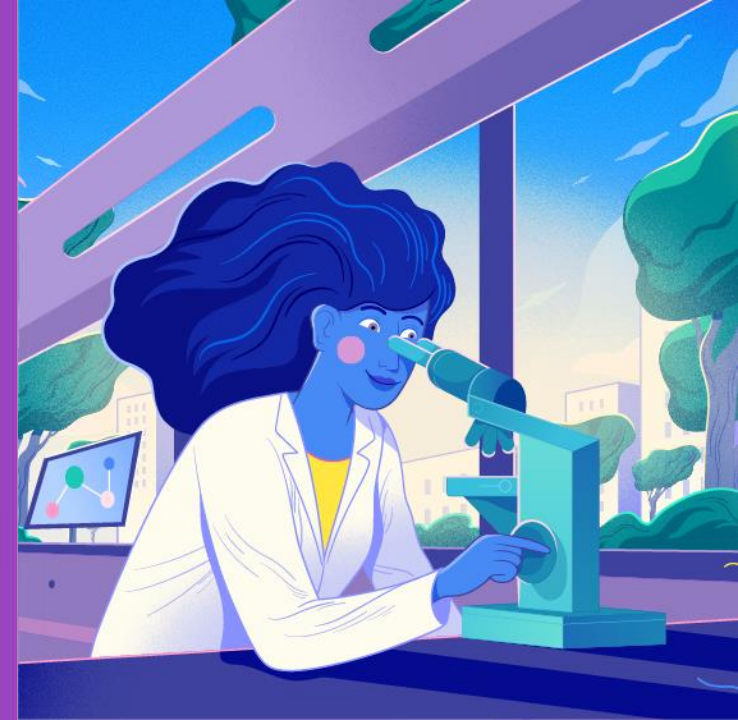
Engaging Citizens with the EU & UK Cosmetics Testing Bans - Again *Safety Scientists Speaking Up to Suggest Solutions*

Dr Julia Fentem

Head of Unilever Safety & Environmental Assurance Centre

**Lush Prize Conference: The role of public awareness in the replacement of animals in safety testing
Session 4: REACH, Cosmetics, Current Changes and their Implications**

25th November 2021



Unilever

Unilever's approach: science-based safety, claims & advocacy

- working with others to end animal testing of consumer products

1

Use Science, Not Animals

We use science, not animals – our industry leading capability in animal-free safety science means we do not need to use animal testing to ensure safety.

2

Independent Brand Certification

Building consumer confidence through NGO accreditation and consumer-facing no animal testing claims. Starting with Dove in 2018, we have 29 NGO-certified cruelty free brands.

3

Partnerships

Our partnerships – with global animal protection NGOs, leading research teams, other companies and government scientists – support wider acceptance and use of alternatives to animal testing.

4

Advocate for Regulatory Change

We work to end the animal testing of consumer products worldwide. We are recognised by PETA as a company working for regulatory change.

Maintaining 'not tested on animals' for cosmetics is under threat - new animal tests requested on hundreds of existing ingredients

2 UV filters (sunscreens) – Aug 20

- cosmetics-only ingredients
- legal challenge – European Court of Justice

63 ingredients tested since EU bans – Aug 21

- ALTEX publication (CAAT)
- EU Cos Reg AT ban v REACH

>100 ingredients where new AT requested

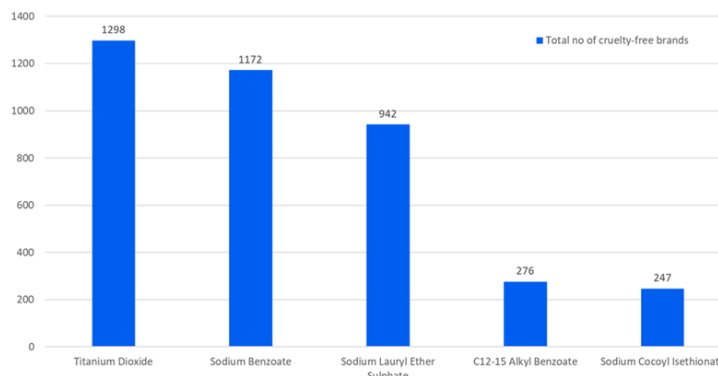
- ECHA compliance checks of dossiers
- REACH new requirements
- EU Chemical Strategy for Sustainability



- Worker safety
- Environmental safety

- Consumer safety

Cruelty-Free brands containing these very common ingredients



New EU rule says cosmetics MUST be tested on animals despite the chemicals being used in hundreds of 'cruelty free' products supported by ambassadors such as Leona Lewis

- Eurocrats said chemicals in 'cruelty-free' cosmetics must be tested on animals
- Protesters say it destroys the EU-wide ban on animal experiments for cosmetics
- The two chemicals are used by High Street brands Dove, Body Shop and L'Oreal

By JON UNGOED-THOMAS FOR THE MAIL ON SUNDAY

PUBLISHED: 00:50, 30 August 2020 | UPDATED: 01:40, 30 August 2020

Eurocrats have torpedoed the sale of 'cruelty-free' cosmetics by insisting that chemicals used in many popular High Street brands must be tested on animals.

Protesters say the decision by the European Chemicals Agency effectively destroys the EU-wide ban on animal experiments for cosmetics.

The two chemicals involved are used in hundreds of 'cruelty-free' products such as sunscreens, face moisturisers and lip balm, including products from Body Shop, Dove, L'Oreal and Estée Lauder.

Where the UK once led, it is now following the EU in supporting cosmetic ingredients testing under UK REACH



We join with united cosmetics industry to demand UK upholds its cosmetics animal testing ban



Letter to Home Secretary urges a rethink



Posted By Stephanie on 19th August 2021

SHARE THIS ARTICLE:  

Today, companies involved in the UK cosmetics industry have joined with Cruelty Free International to issue a letter to Home Secretary Priti Patel demanding that the UK uphold its cosmetics animal testing bans and urging her to rule out new cosmetics tests on animals.

Eighty companies from across the industry – large corporates, small and medium-sized enterprises, ingredients manufacturers, retailers and animal-free testing facilities – are speaking out after civil servants in the Home Office said they were aligning with a decision made by the appeal board of the European Chemicals Agency (ECHA) to expand the use of animal testing to ingredients used exclusively in cosmetic products.

UK could allow animal tests for cosmetic ingredients for first time since 1998

Exclusive: campaigners say aligning with EU ruling on chemical testing will 'blow a hole' in UK leadership on cruelty-free cosmetics



Transformational change requires activism & public engagement

- more companies, brands & scientists joining the NGOs this time

3 Partnerships

Our partnerships – with global animal protection NGOs, leading research teams, other companies and government scientists – support wider acceptance and use of alternatives to animal testing.

4 Advocate for Regulatory Change

We work to end the animal testing of consumer products worldwide.

We are recognised by PETA as a company working for regulatory change.



European Union

August 2021

EUROPEAN CITIZENS' INITIATIVE - Give your support!

SAVE CRUELTY FREE COSMETICS - COMMIT TO A EUROPE WITHOUT ANIMAL TESTING



Save Cruelty Free Cosmetics

Objectives

With the EU ban on cosmetics tests on animals came the promise of a Europe in which animals no longer suffer and die for the sake of cosmetics. That promise has been broken. Authorities still demand animal tests on ingredients used in cosmetics, which goes against the expectations and wishes of the public and the intention of legislators.

Yet, never have we had such powerful non-animal tools for assuring safety or such a golden opportunity to revolutionise human and environmental protection. The European Commission must uphold and strengthen the ban and transition to animal-free safety assessment.

Activist companies are leveraging their scale & reach - working with NGOs to engage citizens, governments & others

No animal testing, Unilever brands and the EU's chemicals regulations

New European Chemicals Agency proposals contradict the EU's ban on animal testing for cosmetics. We don't agree that ingredients with a history of safe use and manufacture need further testing on animals. Here Julia Fentem, who leads product safety at Unilever, explains why.

How you can help save cruelty free cosmetics

Published: 31/08/2021 | Average read time: 5 minutes

Europe's ban on animal testing for cosmetics is at risk. But Dove and The Body Shop are joining the world's leading animal protection groups to defend it. Here's how you can help.

Eurogroup for Animals
9 September

New Animals in Europe podcast episode is out now!
Listen here: eurogroupforanimals.org/podcast

We speak with Julia Fentem from Unilever about the European Citizens' Initiative Save Cruelty Free Cosmetics, why the EU cosmetics animal testing ban is under threat, and the need to shift towards non-animal science... See more

Save Cruelty Free Cosmetics

ANIMALS IN EUROPE
Why is Europe's cosmetics animal testing ban under ...
RECAST OF EP18 / 30:40

Help end animal testing for cosmetics for good

The issue

For decades, scientists have been developing alternatives to animal testing. It's not necessary to test on animals to make sure that Unilever's products are safe. But, under some regulations, animal testing for cosmetics is still a requirement. We say #UseScienceNotAnimals.

What we can do about it

#SaveRalph and say no to animal testing of cosmetics worldwide

Support #SaveRalph

You will be redirected to the initiative owners third party site to take action. Please note that this third party site may not be in English. Please return to the Take Action Hub to find more initiatives

Share this initiative

100k signatures ✓
Thank you!

And we're just getting started...

2,321 views · Liked by aliyoung_unilever
unilever ❤️ 100,000 signatures to #SaveCrueltyFreeCosmetics. Thank you!

SAVE CRUELTY FREE COSMETICS

Help to save cruelty free cosmetics in Europe

The issue

Europe's longstanding ban on animal testing for cosmetics is under threat. The European Chemical Agency (ECHA) is calling for new animal testing on ingredients with a long history of safe use and manufacture - even those already used for cosmetics. If this goes ahead, hundreds of thousands of animals could be subjected to cruel and unnecessary tests.

What can we do about it?

Add your name and protect cruelty free cosmetics

If you are a European Citizen, sign the ECJ here

You will be redirected to the initiative owners third party site to take action. Please note that this third party site may not be in English. Please return to the Take Action Hub to find more initiatives

Share this initiative



Activist brands are engaging their consumers & influencers

- amplifying the campaigning work of animal protection NGOs

ANIMAL ACTIVISTS

Which beauty brands are campaigning to 'protect the ban'?

From letters to government to eye-catching activist murals, beauty's biggest names are mobilising against a perceived threat to the integrity of Europe's animal testing bans. But who's doing what?



cosmeticsbusiness.com November 2021 51

We stand together against new animal testing of cosmetics worldwide

The European Chemicals Agency is calling for some ingredients that have been widely – and safely – used for years to undergo new animal testing. We say use science, not animals.



The Drum Digital Summit

NEWS

Leading legislation: how major brands are taking on the EU over animal testing

By Ellen Ormesher
October 18, 2021

dove • Following




01/09/2021 Will the UK really begin animal testing again?

The Telegraph

News Business Sport Opinion Politics World Money Life Style Travel Cult

See all Style



Will the UK really begin animal testing again?

Activist scientists are calling for paradigm shift & regulatory change

- safe & sustainable ingredients without animal testing

Comment

Upholding the EU's Commitment to 'Animal Testing as a Last Resort' Under REACH Requires a Paradigm Shift in How We Assess Chemical Safety to Close the Gap Between Regulatory Testing and Modern Safety Science

Julia Fentem, Ian Malcomber, Gavin Maxwell and Carl Westmoreland

Alternatives to Laboratory Animals
2021, Vol. 0(0) 1-11
© The Author(s) 2021



Article reuse guidelines:
sagepub.com/journals-permissions
DOI: 10.1177/02611929211040824
journals.sagepub.com/home/atd



Cosmetics
design-europe.com

THE LONG READ: IN CONVERSATION WITH UNILEVER SAFETY & ENVIRONMENTAL ASSURANCE CENTRE (SEAC) EXECUTIVES

The future of animal-free chemical testing? There's a 'big frustration' in the scientific community, say Unilever execs

By Kacey Culliney

20-Oct-2021 - Last updated on 20-Oct-2021 at 09:54 GMT

Cosmetics
design-europe.com

Unilever: EU needs 'paradigm shift' in chemical safety assessment methods

By Kacey Culliney

23-Sep-2021 - Last updated on 23-Sep-2021 at 14:59 GMT



obligation to only conduct animal testing as a last resort, by providing a more flexible, science-based and consistent regulatory framework for assuring chemical safety, which supports the integration of data from different sources. We are at a tipping point for closing the gap between regulatory chemicals testing and modern safety science. It is time to join forces, across policy makers, scientists, regulators and lawyers, to lead the paradigm shift needed to deliver what EU citizens want – namely, chemicals and products that are safe and sustainable, without resorting to animal testing.

opportunity to build public awareness & increase pressure from animal protection NGOs

Using animal-free science to assess cosmetic ingredient safety

- action needed to modernise EU/UK chemicals regulatory frameworks



Implement
'animal testing
as a last resort'
+
Paradigm shift in
how we assess
chemical safety



Regulatory
compliance
=
Best science
to protect
people & our
environment



- get creative using relevant NAMs* / scientific data
- modernise Legal & Regulatory requirements
- develop NAM-based regulatory frameworks

*NAM = New Approach Methodology

Comment

Upholding the EU's Commitment to 'Animal Testing as a Last Resort' Under REACH Requires a Paradigm Shift in How We Assess Chemical Safety to Close the Gap Between Regulatory Testing and Modern Safety Science

Alternatives to Laboratory Animals
2021, Vol. 0(0) 1-11
© The Author(s) 2021

Article reuse guidelines:
sagepub.com/journals-permissions
DOI: 10.1177/02611929211046824
journals.sagepub.com/home/at
SAGE

Julia Fentem, Ian Malcomber, Gavin Maxwell and Carl Westmoreland

Law—Not Science—Impedes Shift to Non—Animal Safety Testing

June 18, 2021, 9:01 AM



Testing products on animals is slowly ending, but there are still some obstacles to completely ending the practice, explains Gary E. Marchant, a professor at the Sandra Day O'Connor College of Law at Arizona State University. He discusses three impediments, including legal barriers from federal regulatory agencies.



Gary Marchant
Sandra Day O'Connor College of Law

Cosmetics
design-europe.com

THE LONG READ: IN CONVERSATION WITH UNILEVER SAFETY & ENVIRONMENTAL ASSURANCE CENTRE (SEAC) EXECUTIVES

The future of animal-free chemical testing? There's a 'big frustration' in the scientific community, say Unilever execs

By Kacey Culliney 
20-Oct-2021 - Last updated on 20-Oct-2021 at 09:54 GMT

Upholding cosmetics testing bans needs EU chemicals policy re-think - public awareness & action can help in advocating for change: ECI as focus



European Union

EUROPEAN CITIZENS' INITIATIVE - Give your support!

SAVE CRUELTY FREE COSMETICS - COMMIT TO A EUROPE WITHOUT ANIMAL TESTING

We call on the European Commission to do the following:

1. Protect and strengthen the cosmetics animal testing ban. Initiate legislative change to achieve consumer, worker, and environmental protection for all cosmetics ingredients without testing on animals for any purpose at any time.
2. Transform EU chemicals regulation. Ensure human health and the environment are protected by managing chemicals without the addition of new animal testing requirements.
3. Modernise science in the EU. Commit to a legislative proposal plotting a roadmap to phase-out all animal testing in the EU before the end of the current legislative term.

Suggested actions to re-think & strengthen EU Commission **“AT as a last resort”** commitment:

1. **immediately pause all animal tests** on existing cosmetics ingredients; safety can be assured without AT
2. **ensure return on EU investment** >€1.5B over past 20 years in developing alternatives to AT
3. **establish open dialogue on, and transparent scientific evaluation of, NAM strategies for specific chemicals / chemical groups**, facilitating application of advanced safety science
4. **accelerate knowledge transfer & training in advanced safety science and NAM-based chemical assessments with EU regulators**, sharing expertise across JRC, EFSA, EMA & ECHA and accessing leading edge NAMs chemical safety assessment capability of US EPA & other authorities
5. **stimulate EU capacity building in NAMs** to increase the number of service providers of new “NAMs toolbox”
6. **develop a modern, science-based, chemicals regulatory framework**, which facilitates use of 21C science & technology to better protect people and the environment, under the *Chemicals Strategy for Sustainability*
7. **define a roadmap to phase out AT** for EU chemicals regulatory compliance purposes & deliver against that

EUROPEAN CITIZENS' INITIATIVE - Give your support!

SAVE CRUELTY FREE COSMETICS - COMMIT TO A EUROPE WITHOUT ANIMAL TESTING



Save Cruelty Free Cosmetics

Objectives
With the EU ban on cosmetics tests on animals came the promise of a Europe in which animals no longer suffer and die for the sake of cosmetics. That promise has been broken. Authorities still demand animal tests on ingredients used in cosmetics, which goes against the expectations and wishes of the public and the intention of legislators.

Yet, never have we had such powerful non-animal tools for assuring safety or such a golden opportunity to revolutionise human and environmental protection. The European Commission must uphold and strengthen the ban and transition to animal-free safety assessment.

Support this initiative proposed by European Union citizens

Select your country of nationality:

Please select nationality

Sara Matthieu Retweeted
GAIA @GAIABrussels · Sep 29
 Vandaag werd een actie georganiseerd om de leden van het Europees Parlement de gelegenheid te geven hun steun te betuigen aan het Europees burgerinitiatief (ECI). Hartelijk dank aan @msaraswati voor uw steun! #SaveCrueltyFreeCosmetics
gaia.be/nl/nieuws/acti...

HUMANE SOCIETY INTERNATIONAL EUROPE

Das EU-Verbot für Tierversuche ist in Gefahr.

SaveCrueltyFree.eu

PETA UK @PETAUK · Oct 4
 So it's #WorldAnimalDay and animals are still used in place of test tubes
 EU Citizens #SignToSupport the ECI to help end animal testing in Europe. ec.europa.eu/019/public/#/s...
 Outside the EU? Use #SaveCrueltyFreeCosmetics and share the news

Sign to support

#SAVECRUELTYFREECOSMETICS

Herbal Essences

Cruelty Free Europe @CrueltyFreeEU

We need over one million of you to sign NOW to #EndAnimalTesting. If we reach the target, #EU decision-makers must respond.

A cruelty free Europe is in your hands. Sign here savecrueltyfree.eu
 #AnimalTestingDoesntWork #UseScienceNotAnimals

THE BEGINNING OF THE END FOR ANIMAL TESTING

#AnimalTestingDoesntWork

europa.eu
Sign the petition!

TRESemme

Υπογράψτε και στηρίξτε μας

Σώστε τα Cruelty Free Καλλυντικά

21,666 views · Liked by dove
 tresemmegreece Αυτή την... more



- EU citizens can sign the European Citizens Initiative [here](#)

We say use science.
Not animals.



Please join us in taking action to end animal testing for cosmetics globally