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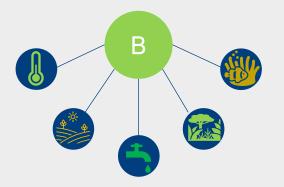
Session H03, 8th July 2023

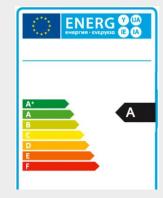


SCORAI-ERSCP-WUR Conference

Emergence of environmental ratings

- Evolution of ecolabels: from assessing practice to measuring impacts
- Environmental rating ecolabels: characteristics





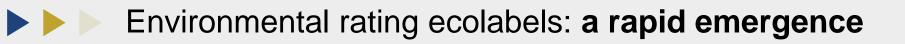


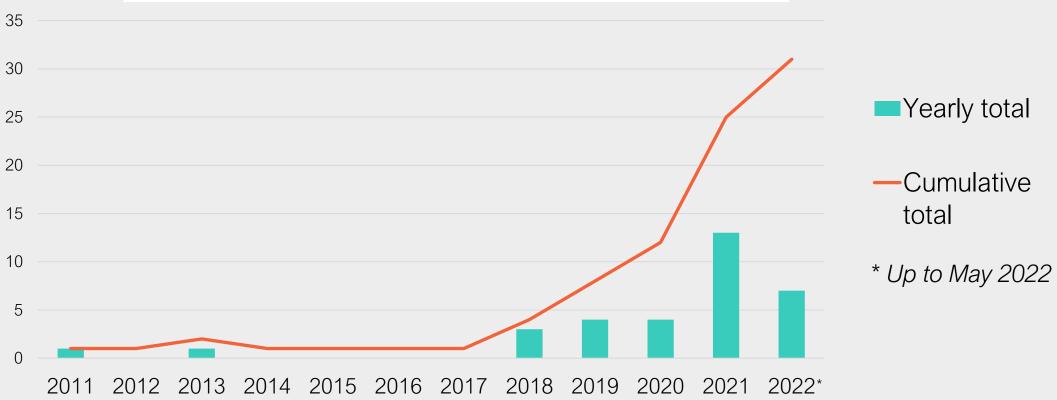
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Communicate environmental impacts holistically through a single rating Display the product's overall environmental performance on a scale

Enable consumers to compare multiple products while shopping







Number of new schemes created between 2011 and 2022

Source: Courtat et al., 2023

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The need for harmonisation



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A common framework to guide the development of environmental ratings

4 Principles	18 guidelines	Contributing to the delivery of 4 key objectives
1. N Relevance of the state of	5 recommendations	1 - The consumer can make an environmentally focused decision based on the label while shopping
	7 recommendations	2 - Environmental impacts are assessed based on scientific principles and truthfully represented
	3 recommendations	3 - The scheme can be widely operationalised
	3 recommendations	4 - The scheme fosters collaboration and transparency

Source: Courtat et al., 2023

Towards fewer, better ecolabels









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Assessment of environmental impacts via the LCA framework to ensure scientific robustness Publication of technical documentation providing transparency on the calculation of ratings Implementation of assurance and verification mechanisms Collaboration between actors/with manufacturers that leads to harmonisation & consolidation





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Concluding thoughts & looking ahead





Thank you!

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